



SGPC's

## **GURU NANAK INSTITUTE OF MANAGEMENT STUDIES**

Approved by AICTE & Affiliated to University of Mumbai)

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### **National Seminar on Entrepreneurship**

#### **Theme**

Emerging Challenges & Opportunities  
in the  
Small & Medium Enterprise Sectors in India

**Date : Saturday, 19<sup>th</sup> January 2013**

**Dr. Ajit Singh**

Director General

**Prof. Dr. Vidya Hattangadi**

Director



## About GNIMS

The Sikh Governing Body, Shiromani Gurdwara Parbandhak Committee (SGPC) has played an unmatched role in the Education Arena for the past 75 years. In Mumbai it established GNIMS to fulfill the long cherished desire to provide quality management education & contribute to the Indian corporate world.

Guru Nanak Institute of Management Studies has made an Indelible mark in the field of Management Education. Established in 2002, the Institute is now one of the leading Business Schools in Mumbai. The Courses offered by GNIMS include Full Time MMS & PGDM and Part Time MFM, MMM, MHRDM & EMBA Programmes that aim at providing growth opportunity to our Budding Leaders of tomorrow by inculcating Quality into their persona & sharpening their Soft Skills.

## About the Seminar

The importance of Entrepreneurship in today's Competitive Era needs no explanation. It has become the very need for economic survival, growth & success. The Seminar aims to achieve the following Objectives:

1. Facilitate sharing of a multi-disciplinary approach to issues in SME Sector.
2. Suggest Ways to bridge the gap between Industry & Academia.
3. Strengthen the Entrepreneurial Spirit in Management Students.

## Theme of the Seminar

Today SME Sector has emerged as the most important & dynamic sector of the Indian Economy accounting for 35% + of the gross value of output in manufacturing & over 45% of the total exports (both directly & indirectly). The Sector's contribution to Employment is the second highest after Agriculture. The Number of small scale units in this sector is now over 14 million today. By its less Capital Intensive & High Labour Absorption Nature, the sector is the primary driver of rural industrialization. Ideally there is no other sector well suited to build on the strengths of the traditional Indian skills & knowledge, Infusion of New Technologies, Capital & Innovative Marketing Practices. The diversity of production systems & the differentiated demand structures will ensure long term co-existence of a very large number of consumer products / technologies & processes sustained by a growing market differentiated by quality and value addition. There is a need for amendment in policies of the government of India to ensure the sustainable growth of this sector



## Sub - Topics

We are looking forward for papers in following sub-topics :

01. Business Clusters
02. Carbon Credits
03. Environmental Concerns
04. Role of E-Commerce Websites
05. Female Entrepreneurs
06. Government Policies.
07. Incubation Centres
08. ISO Certification.
09. KPOs
10. Loan Approval
11. Marketing Challenges
12. Micro-Finance
13. Outsourcing
14. Self Help Groups in Rural Areas.
15. Social Entrepreneurs
16. Special Economic Zones.
17. Startups.
18. State Government Initiatives
19. Tax Subsidies.
19. Technology Transfers
20. Upcoming Services Sectors.

## Guidelines for Paper Submission

Original Contribution based on practice or theoretical concepts related to the respective topics are invited for the paper presentation. The Papers must be submitted electronically along with a declaration to the following email : [conference2012@gnims.com](mailto:conference2012@gnims.com).

All papers will be reviewed by a team of experts drawn from Industry. All accepted papers will be published in the GNIMS Compendium (ISBN publication). All Authors should use Times New Roman Font in 12 Point format in the A4 - MS Word Format with double spacing. The submitted abstract should not exceed 250 words. All authors should furnish their complete contact details including their designation, correspondence address, email & contact numbers.

Prizes will be distributed for the best Papers as follows :

**1<sup>st</sup> Prize : ₹ 10,000/-**

**2<sup>nd</sup> Prize : ₹ 7,500/-**



## Registration Fees

Corporate Executive	: ₹ 1500/-
Academician	: ₹ 1000/-
Research Scholar	: ₹ 1000/-
Management Student	: ₹ 500/-

All Cheques / Demand Drafts should be drawn in favour of "GNIMS" payable at Mumbai.

Registration Fees covers Participation in all Sessions , Conference Kit, Lunch & Tea.

All Authors of Accepted Papers / Participants will get Certificate of Participation.

## Conference Committee

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#### Important Dates :

Last Date of Submission of Abstract : 30th November 2012

Last Date of Submission of Full Paper : 26th December 2012